

**Senate Standing Committee on Environment and Communications**  
**Answers to Senate Estimates Questions on Notice**  
**Supplementary Budget Estimates Hearings October 2016**  
**Communications Portfolio**  
**Special Broadcasting Service**

**Question No: 89**

**Special Broadcasting Service**

**Hansard Ref: Written, 31/10/2016**

**Topic: The Zela website**

**Senator Urquhart, Anne asked:**

The Zela website was described during Senate Estimates as “just a web page that aggregates stories” — can you please outline what is meant by this?

**Answer:**

The Zela trial website aggregated women’s sports stories from across the SBS network including original SBS content and stories from other sources.